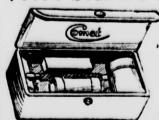


\$5.00 SAFETY RAZORS FOR \$1.39



We don't want to be mistaken These safety razors were never priced at \$5.00, but they might easily have been, for there are \$5.00 safety razors which in all essentials are identical with these.

The "Comet" is finished in the very finest manner. The set consists of Seven Oil Tempered Hand Honed

Razor Blades ready for instant use, genuine Badger Hair Shaving Brush fitted with a collapsible nickel plated Handle, and a stick of Williams's Best Shaving Soap in a nickel plated box, the whole outfit coming in a handsome plush lined leatherette case.

This razor set is backed by our guarantee, which assures

SUMMER PAJAMAS Special News for Vigilant Men

\$2.50 to \$3.50 Value for \$1.74

At the outset of the sweltering season we are able to offer an extraordinarily fine line of Summer Pajamas at a price which means a saving of 76 cents up. As a matter of fact, these particular Pajamas are most largely sold at \$3.50.

Men who have been accustomed to buy first class Pajamas will understand the value we are offering from the fact that these are made of Jacquard figured mercerized shirtings converted into pajamas, with a result never before achieved. Several of them have a fine satin stripe. All are cool and comfortable, and while built on simple lines are thoroughly artistic. Keeps you cool merely looking at them.

The neck is the surplice style so appropriate to Summer wear, and all the buttons are ocean pearl.

There is no higher grade cotton Pajamas made, however much you are charged elsewhere.

MACY TAN SHOES



Are selected as much for good color as for comfortable wear, stylish appearance, durable materials and workmanship that will hold the shoe in good shape. The rightness of Macy prices will not be questioned when comparisons are made with prices elsewhere.

MEN'S TAN RUSSIA CALF BLUCHERS, with Goodyear welt soles, 84.96 MEN'S TAN RUSSIA CALF LACE SHOES, with Goodyear welted soles, 83.96 BOYS' TAN RUSSIA CALF BLUCHERS.

Goodyear welted soles, sizes 1 to 51. 82.97. WOMEN'S TAN RUSSIA CALF BUTTON and LACE SHOES, with welted soles, \$3.96. MISSES'AND CHILDREN'S TAN RUSSIA CALF BUTTON SHOES, in regular height, with Goodyear welted soles, sizes 8 to 11—81.98;11\(\frac{1}{2}\) to 2—82.49;2\(\frac{1}{2}\) to 5\(\frac{1}{2}\) 83.49



TAN HOSE IN SHOE SHADES

At the Macy counters there is hardly a shoe shade that cannot be matched in any size you may require, nor is there a stocking price which you will not find to be the best value any store in New York

| Tan Socks for Men | 48c | Silk lisle | 48c | Lisle | 33c | Pure thread silk | 98c | Tan Socks for Women

Tan Stockings for Boys and Girls Cotton, 24e; ribbed or silk lisle, 33e; superior silk lisle, 48e; pure thread

Infants' Tan Socks

Cotton lisle, fancy tops, 24c; silk lisle, fancy tops, 33c.

BOYS' EXTRA TROUSER SUITS

\$5.00 Value at \$3.69

Light-weight cashmere, made to our specifications from a quantity of odd lengths of Spring materials in tan and gray. The suits are double-breasted, lined throughout and well finished.

ARE YOU BUYING BLOUSES?

Why not these specials? The more so if you are now purchasing his vacation supply. Sizes are 6 to 16 years.

Sizes 8 to 17.

fancy stripes; soft collars, long or short These will be good value at

39e for NEGLIGEE BLOUSES of percales and madras, in light, medium and dark colorings; attached collars, yoke at back and cuff sleeves. Usual price 50c.

59e for MERCERIZED PONGEE BLOUSES in white, tan or gray, with so the boy is sure to like them.

A GOOD ASSORTMENT OF BET-TER BLOUSES AT 96cAND 81.39.

Twelve different processes of manufacture-Getting the best tobacco was elementary—Ten processes to get it into CONDITION. Only an expert can identify the special quality that makes these cigars so EVENLY de-lightful. But ALL smokers will appreciate it.

40,000 PORTO RICAN CIGARS

GENUINE Porto Rican Tobacco-In the best CONDITION. Fine -Fresh-Large Size

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Bismarck ... 25 \$3.00 \$1.98 Cazadores 25 \$1.50 99c Senoras ... 25 \$2.50 \$1.49 Epicures ... 25 \$1.50 99c Brevas Fina 50 \$2.25 \$1.24

Sample a box of each 200 cigars in all cost \$8.18equals about 4c each.

Cigars for those who appreciate Days and days of painstaking prime flavor.

Days and days of painstaking care all concentrated into a Not for those who measure ex-cellence by high cost.

You will say !T WAS WORTH IT.

Wesell Cigars of all high qualities, and a full line of Pipes, Cigarettes and Tobaccos. Our Luis Marx is acknowledged to be one of the very best branks of Cigars made in Havana. Prices 4 16 for 50 to \$7.49 for box of 25.

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A CLOTHING DEMONSTRATION \$22.00 SUITS

A TIMELY SALE OF SHIRTS AT END OF SEASON

PRICES

To demonstrate our ability to give you the very best values, we offer this week Worsted and Fine Cassimere Suits at Twenty-Two Dollars. Making and Selling Direct to you through our own 16 Stores gives us

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The values offered in our Men's Furnishings Department are particu-larly emphasized by a Sale of Beautiful Shirts with the new French Cuff. Enjoy the comfort that these high-grade Shirts will give you at End of Season Prices.

\$1.50 to \$2.00 Qualities..... \$1.35 \$2.50 to \$3.00 Qualities \$1.65 An Unusual Lot of Pleated Shirts.

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AND MACKINAW
STRAW HATS
PENCIL CURL

BOYS' and YOUTHS' CLOTHING SPECIALS AT BROADWAY

CHILDREN'S ROMPERS YOUNG MEN'S AND BOYS' \$2.00 STRAW HATS, \$1.65

New Straw Hats that will appeal to men looking for Smart Metropoli-tan Styles..... \$2.00 to \$6.00

About 125 Boys' Norfolk and Double-Breasted Suits—ages 7 to 16—at Considerable Reduction from for-mer prices. \$5.00 About 100 Boys' and Young Men's Long-Trouser Suits. Sizes 16 to Long-Trouser Suits. Sizes 16 to 21. A splendid selection. \$14.00

Just the thing for the little fellows, in Blue, Tan or Striped Ginghams. 2 to 7 years. Regularly 50c. 35c

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We want to make friends FRANCIS WILSON IN THE BACH. with Youths-to start them LYCFUM COUNTY TO WAY TO SAN Last?

So we've separate depart-ments just for them—for men with a 32 to 35 chest.

And cut our Youths' suits in three models to suit every

Specially strong this season in cheviots, homespuns and worsteds of attractive pat-

Blue serges still hold their popularity-both with economical youths who want a suit to answer all purposes, and with the gilded youths who can have every sort of suit.

Extra trousers for Youths. Flannels-white, white with stripes, and gray. \$5 to \$8.

Have you joined the "Shire Collar Club?"

Our "Shire" collars of solid linen-they're the badge.

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Warren St. 13th St. 34th St.

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in the same shapes in the same factory

25-CENT COLLARS

RED-MAN retail at 2 for 25c



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lestaurant, Thea-ire, Music Hall.

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WINTER GARDEN Tues, Thurs & Sat 2 "THE MUSICAL REVUE OF 1911" Matinee
Tomorrow
50c. to \$1.50,
Spec. Sunday Night Concerts
Spec. Sunday Night Concerts

Evs. John Masonplay. As a Man Thinks.

BROADWAY Thea. By & 41st St. Evs. 8-15. 81.50 Mat. Lew Fields in The Hen-Pecks S1.50 Mat. THE DEEP PURPLE LAST OF Fields Herald Sq. B. way & 35th. Eves, 8:20

THE SMART SET with S. H. Dudley and THE SMART SET with S. H. Dudley and

COLORIAL BOTTONS, Valerie Broger & Co., Rigoletto Bros., Howard & Howard BRONX Hoth St. ENA TANGEAN, Elithe Dally Mat. 25c. Flanaran & Edwards.

57 HAVE. By Astron. OLD TOPERS WEEK.
O ALL STAR ACTS—10
ODAY MISS IT—
No increase in prices.

"THE CONCERT" EDEN MARTI IN MAN, President DIAZ.

AMUSEMENTS. NEW YORK'S LEADING THEATRES NEW AMSTERDAM W. 42d St. Eve. 5:15. Mat. To-day, 50c. \$1.50. THE PINK LADY CHRISTIE
MACDONALD SPRING MAID

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A Modern Drama
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Last 2 THE LIGHTS O' LONDON Star Cast. The Playhouse, 48th, E. of B'y, Tel. 2628 Bry \$1.50 Mat. To-day 2.30. Overnight, Evs. 8.30 Wm.Collier's Comedy Th., dist, or B'y, Ev. 8.18. Last Mat William Collier Wa The Dictator Sat. 2:20 William Collier Wa The Dictator 39th St. Ta., 39.nr. By. \$1.50 Mat. To-day 2:15

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ALMAMBRA REAL FRANKLIN.
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"The Hold Up." others.

BELASCO MEST, br. diwa . hvs. 830

W. L. DOUGLAS \$3, \$3.50 & \$4 SHOES FOR

YOU are invited to visit W. L. Douglas shoe store and inspect the Spring and Summer Oxfords and high cut shoes. The greatest variety, all the latest novelties, including Shor? Vamp Shoes which make the foot look smaller; High Heel Shoes for Young Men, as well as the more Substantial Styles which have made W.L. Douglas shoes a household word everywhere. Whatever your ideal of a shoe, you will find it in a W. L. Douglas store. W. L. Douglas warrants every pair of his shoes to hold their shape, fit better and wear longer for the money than any other make.

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CAUTION! The genuine have W. L. Douglas name and the retail price stamped on the bottom, which protects the wearer against high prices and inferior shoes.

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Thursday, Friday and Saturday, May 18th, 19th and 20th

Men's Haberdashery, Raincoats, Half Hose, Underwear, Automobile Apparel, Umbrellas, Traveling Bags, Steamer Rugs and Boys' Clothing.

23rd Street

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The new firencos addition is a model for com-fort and convenience. The entire house now offers 350 guest rooms, each of which is connected with private bath or has running water. Hotel Dennis is one of the Beach Front Hotels still main-laining an unobstructed ocean view. WALTER J. BUZBY.

Most modern and leading moderate rate hotel.

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New throughout, Capacity 350. Private baths revators, steam heat, sun parlors, exceptional table, white service. Special early season rates 38, 810, 812,80 up weekly: 82 up daily Saturday to Monday, \$3.50. Booklet.

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So. Carolina Avc. and Beach. Private Baths.
elevator to street; running water in rooms; sun
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Delightful family resort in a most picturesque section, with accommodations for 80. Table supplied direct from our own farm and dairy is hole golf course, tennis, saddle horses, garage and livery. ON FAMOUS SCENIC AUTO ROUTES. Detached family cottages, completely fur alshed, with hotel service.

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MASSACHUSETTS. The Maplewood WILL OPEN MAY 27TH

Send for Booklet and Auto Rosa Map. ARTHUR W. PLUMB.

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AMUSEMENTS. Hammerstein's Victoria, 42d St. Dally Mat. Hore, Jack Wilson Trio, Ray Cox. others.

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Two new and absolutely freeproof Hotels, delightfully situated in wooded parks on the shores of America's most beautiful lakes. The perfect service, attractive social features and healthy outdoor life have made them favorite centers in the pure pine-laden air of the Adirondacks. Boating, Bathing, Fishing, Motoring, Charming Prives, Golf. Through Pullman Service via Pelaware & Hudson R. R. Both Hotels located on the "Adirondack Trail" and "Iroquois Trail" of the "Empire Tours,"

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Steamed Soft Clams, Southern styleor Crab Flake Cocktail.

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